## **ORDER**

**Orders** Order / Rev: 1316210 08423807 Alt Order #: HOUSE MAJ PAC 4773 Product Desc: **KENS** 4773 Estimate: Flight Dates: 11/01/16 - 11/07/16 Primary AE: Robert Langer Original Date / Rev: 10/20/16 / 10/28/16 Sales Office: T-WAS Order Type: Political Sales Region: NAT Name: Waterfront Strategies/ POL Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW Suite 100 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** New Business Thru: Name: Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** IS-Candidate/US House Advertiser External ID: 38241 P02-FTB Priority: Agency External ID: 10957AG Revenue Codes: Unit Code: AGY, (POL) Political, (POL) Issue General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	51	\$81,400.00	\$69,190.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	51	\$81,400.00	\$69,190.00	0.00
Totals	51	\$81,400,00	\$69,190,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share	Share	Total
KENS	33%	\$81,400.00
Market	100%	\$246,666.67

Share	Total
0%	\$0.00
10%	\$24,666.67
0%	\$0.00
0%	\$0.00
0%	\$0.00
1%	\$2,466.67
0%	\$0.00
33%	\$81,400.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
23%	\$56,733.33
	10% 0% 0% 0% 1% 0% 33% 0% 0% 0% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	All	11/01/16	11/07/16	Local News @ 10p M-F	CM	10-1035p	MTWTF	:30 3	\$2,500.00P02	?-F 0.00 NM	3	\$7,500.00
				Local News @ 10p M-F	=							
	Sta	rt Date	End Date	Weekdays Spot	s/Week	Rate	Rating					

Print Date: 11/01/16 12:43:16 Page 2 of 5

Order / Rev: 1316210 Advertiser: House Majority PAC

Alt Order #: 08423807 Product Desc: HOUSE MAJ PAC 4773 **KENS** 

Flight Dates: 11/01/16 - 11/07/16 Estimate: 4773

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
E 1 All 11/01/16 11/07/16 Local News @ 10p M-F CM 10-1035p MTWTF :30 3 \$2,500.00 P02-F 0.00 NM Local News @ 10p M-F	3	\$7,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF 3 \$2,500.00 0.00		
E 2 All 11/01/16 11/07/16 Price Is Right CM 10-11a MTWTF :30 1 \$650.00 P02-F 0.00 NM Price Is Right	0	\$0.00
Start Date         Meekdays         Spots/Week         Rate         Rating           Week: 11/01/16         11/07/16         MTWTF         1 \$650.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1         All 11/01/16-11/07/16 Price Is Right         10-11a         MTWThF         :30 (\$650.00)         0.00 NM           See MG 23.2,23.3,23.4         [Political/LUR/order sep tv]		
E 3 All 11/01/16 11/07/16 Young & the Restless CM 11a-12p MTWTF :30 2 \$650.00 P02-F 0.00 NM Young & the Restless	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/01/16         11/07/16         MTWTF         2 \$650.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1         All 11/01/16-11/07/16 Young & the Restless         11a-12p         MTWThF         :30 (\$650.00)         0.00 NM           See MG 23.2,23.3,23.4 [Political/LUR order sep tv]         [Political/LUR order sep tv]         MTWThF         :30 (\$650.00)         0.00 NM		
2 All 11/01/16-11/07/16 Young & the Restless 11a-12p MTWThF :30 <del>(\$650.00)</del> 0.00 NM See MG 23.2,23.3,23.4 [Political/LUR/order sep tv]		
E 4 All 11/01/16 11/07/16 Bold & the Beautiful CM 1230-1p MTWTF :30 2 \$300.00 P04-C 0.00 NM Bold & the Beautiful	0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
2 All 11/01/16-11/07/16 Bold & the Beautiful 1230-1p MTWThF :30 <del>(\$300.00)</del> 0.00 NM See MG 23.2,23.3,23.4 [Political/LUR/sep tv]		
E 5 All 11/01/16 11/07/16 Local News @ 12p M-F CM 12-1230p MTWTF :30 2 \$750.00 P02-F 0.00 NM Local News @ 12p M-F	2	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF 2 \$750.00 0.00		
E 6 All 11/01/16 11/07/16 Let's Make a Deal 2-3p CM 2-3p MTWTF :30 2 \$300.00 P03-F 0.00 NM Let's Make a Deal 2-3p	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/01/16         11/07/16         MTWTF         2 \$300.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1         Ali 11/01/16-11/07/16 Let's Make a Deal 2-3p         2-3p         MTWThF         :30 (\$300.00)         0.00 NM           See MG 23.2,23.3,23.4 [Political/LUR tv]         [Political/LUR tv]		
[Folitical/Edit V]  2 All 11/01/16-11/07/16 Let's Make a Deal 2-3p 2-3p MTWThF :30 <del>(\$300.00)</del> 0.00 NM  See MG 23.2,23.3,23.4 [Political/LUR tv]		
E 7 All 11/01/16 11/07/16 Ellen 3-4p CM 3-4p MTWTF :30 2 \$500.00 P04-( 0.00 NM Ellen 3-4p	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF 2 \$500.00 0.00		
E 8 All 11/01/16 11/07/16 Local News @ 4p M-F CM 4-430p MTWTF :30 4 \$900.00 P02-F 0.00 NM Local News @ 4p M-F	4	\$3,600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/16 11/07/16 MTWTF 4 \$900.00 0.00		
E 9 All 11/01/16 11/07/16 Jeopardy 430-5p CM 430-5p MTWTF :30 3 \$850.00 P02-F 0.00 NM Jeopardy 430-5p	3	\$2,550.00
Start Date End Date Weekdays Spots/Week Rate Rating	i	

Print Date: 11/01/16 12:43:16 Page 3 of 5

Order / Rev: 1316210 Advertiser: House Majority PAC

Alt Order #: 08423807 Product Desc: HOUSE MAJ PAC 4773 KENS

Flight Dates: 11/01/16 - 11/07/16 Estimate: 4773

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 9	All	11/01/1	6 11/07/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	MTWTF-	- :30	3	\$850.00 P02	-F 0.00 NM	3	\$2,550.00
We		art <u>Date</u> /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
E 10	All	11/01/1	6 11/07/16	Local News @ 5p Local News @ 5p		5-530p	MTWTF-	- :30	5	\$1,200.00P02	-F 0.00 NM	5	\$6,000.00
We		art <u>Date</u> /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,200.00	Rating 0.00						
E 11	All	11/01/1	6 11/07/16	Local News @ 5a Local News @ 5a		5-6a	MTWTF-	- :30	2	\$300.00P03	-F 0.00 NM	2	\$600.00
We		art <u>Date</u> /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
E 12	All	11/01/1	6 11/07/16	Local News @ 6p Local News @ 6p		6-630p	MTWTF-	- :30	4	\$1,500.00 P02	-F 0.00 NM	4	\$6,000.00
We		art <u>Date</u> /01/16	End Date 11/07/16	MTWTF		Rate \$1,500.00	Rating 0.00						
E 13	All	11/01/1	6 11/07/16	Local News @ 6a Local News @ 6a		6-7a	MTWTF-	- :30	3	\$600.00P02	-F 0.00 NM	3	\$1,800.00
We		art <u>Date</u> /01/16	End Date 11/07/16	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
E 14	All	11/01/1	6 11/07/16	Wheel of Frtune 6 Wheel of Frtune 6	•	630-7p	MTWTF-	- :30	2	\$2,200.00P02	-F 0.00 NM	2	\$4,400.00
We		art <u>Date</u> /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$2,200.00	Rating 0.00						
E 15	All	11/01/1	6 11/07/16	CBS This Morning		7-9a	MTWTF-	- :30	3	\$500.00 P02	-F 0.00 NM	3	\$1,500.00
We		art Date /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
E 16	All	11/01/1	6 11/07/16	Great Day SA 9-1 Great Day SA 9-1		9-10a	MTWTF-	- :30	1	\$150.00P03	-F 0.00 NM	1	\$150.00
We		art <u>Date</u> /01/16	End Date 11/07/16	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 17	All	11/04/1	6 11/04/16	Fri Prime C Fri Prime C	СМ	9-10p	1	- :30	1	\$3,000.00P02	-F 0.00 NM	1	\$3,000.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 18	All	11/05/1	6 11/05/16	Local News @ 10 Local News @ 10		10-1030p	1	- :30	1	\$1,000.00P03	-F 0.00 NM	1	\$1,000.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1-	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 19	All	11/05/1	6 11/05/16	Local News @ 103 Local News @ 10	•	1030-11p	1	- :30	1	\$750.00P02	-F 0.00 NM	1	\$750.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 20	All	11/05/1	6 11/05/16	Local News @ 6p Local News @ 6p		6-630p	1	- :30	1	\$500.00P03	-F 0.00 NM	1	\$500.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 21	All		6 11/05/16	Wheel of Frtune 6 Wheel of Frtune 6		630-7p	1	- :30	1	\$1,000.00P02	-F 0.00 NM	1	\$1,000.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1-	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 22	All		6 11/05/16	Sat Prime C 48 Hours	СМ	9-10p	1	- :30	1	\$900.00P04	-C 0.00 NM	0	\$0.00
We		art <u>Date</u> /31/16	End Date 11/06/16	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						

Print Date: 11/01/16 12:43:16 Page 4 of 5

Order / Rev: 1316210 Advertiser: House Majority PAC

Alt Order #: 08423807 Product Desc: HOUSE MAJ PAC 4773 KENS

Flight Dates: 11/01/16 - 11/07/16 Estimate: 4773

Ln Ch Start End Invent	tory Code Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Sp	oots	Amount
E 22 All 11/05/16 11/05/16 Sat Pri 48 Ho		9-10p	1-	:30 1	\$900.00 P04-0	0.00 NM	0	\$0.00
	urs <u>kdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating					
Week: 10/31/16 11/06/16		\$900.00	0.00			Dia Trans		
Spot Ch Date Range Description  1 All 10/31/16-11/06/16 Sat Prima		/End Time	<u>vv e</u> 	<u>eekdays</u> <u>Le</u> Sa	<u>ngth                                    </u>	Rtg Type		
See MG 23.2,23.3,23.4		-			(φοσοίου)			
[Prgm Change ncaa fb tv]								
E 23 All 11/06/16 11/06/16 Face t	he Nation CM the Nation	1030-11a	1	:30 1	\$225.00 P03-F	0.00 NM	3	\$4,600.00
	kdays Spots/Week	Rate	Rating					
11/00/10	1 1	\$225.00	0.00					
Spot Ch Date Range Description  1 All 10/31/16-11/06/16 Face the		<u>/End Time</u> -11a		<u>eekdays</u> <u>Le</u> Su	<u>ngth                                    </u>	Rtg Type		
See MG 23.2,23.3,23.4	1441011	114		34	.00 (φ220.00)	0.00 / 11/1/		
[Political/LUR/sep tv]	D 0.0		_		00 40 500 00	0.00 1114		
2 All 11/01/16-11/01/16 Tue Prim  MG for 4.2,6.1,22.1,3.2,2.1,26.1			-1		:30 \$3,500.00	0.00 NM		
3 All 10/31/16-11/06/16 Local Ne			-т	WThF	:30 \$600.00	0.00 NM		
MG for 4.2,6.1,22.1,3.2,2.1,26.1	1,3.1,4.1,6.2,23.1							
4 All 10/31/16-11/06/16 CBS This	9		-Т	WThF	:30 \$500.00	0.00 NM		
MG for 4.2,6.1,22.1,3.2,2.1,26.1		1035-11p	1	:30 1	\$650.00 P02-F	. O OO NM	1	\$650.00
	News @ 1030p SuM	1000-110	1	.30 1	φ030.00 F 02-1	U.UU INIVI	ı	φοσο.σο
	kdays Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
E 25 All 11/06/16 11/06/16 NFL S	•	Various	1	:30 1	\$6,500.00 P03-F	0.00 NM	1	\$6,500.00
		(3:00 PM-6:30						
<u>Start Date</u> <u>End Date</u> <u>Weel</u> Week: 10/31/16 11/06/16	kdays Spots/Week	Rate \$6,500.00	Rating 0.00					
E 26 All 11/06/16 11/06/16 Local N	•	530-6p	1	:30 1	\$300.00 P04-0	0.00 NM	0	\$0.00
	kdays Spots/Week	Rate	Rating					
110011. 10/01/10	1	\$300.00	0.00			D		
Spot Ch Date Range Description  1 All 10/31/16-11/06/16 Local Ne	<del></del>	<u>/End Time</u> 6p	<u>We</u>	<u>eekdays</u> <u>Le</u> Su	<u>ngth                                    </u>	Rtg Type		
See MG 23.2,23.3,23.4		- 1			(φοσοίου)			
[Prgm Change nfl ends at 6p tv]								
E 27 All 11/06/16 11/06/16 Sun Pr 60 Mir		6-7p	1	:30 1	\$4,500.00 P02-F	0.00 NM	1	\$4,500.00
	kdays Spots/Week	Rate	Rating					
VVCCR: 10/01/10 11/00/10		\$4,500.00	0.00					
	News @ 7a Su CM News @ 7a Su	7-8a	1	:30 1	\$400.00 P02-F	0.00 NM	1	\$400.00
	kdays Spots/Week	Rate	Rating					
11 00K: 10/01/10 11/00/10	1 1	\$400.00	0.00					
E 29 All 11/06/16 11/06/16 CBS S CBS S	Sunday Morning CM Sunday Morning	8-930a	1	:30 1	\$1,400.00 P02-F	0.00 NM	1	\$1,400.00
Start Date End Date Wee	kdays Spots/Week		Rating					
		\$1,400.00	0.00	.00 1	ΦΩ ΕΩΩ ΩΩ DΩΩ 1	. 0. 00 . N. 4	4	Φ0 <b>Ε</b> 00 00
E 30 All 11/03/16 11/03/16 Thu Pr Big Ba	rime A CM ang/Great Indoors	7-8p	1	:30 1	\$8,500.00 P02-F	U.UU INIM	1	\$8,500.00
<u>Start Date</u> <u>End Date</u> <u>Wee</u> Week: 10/31/16 11/06/161	kdays Spots/Week	Rate \$8,500.00	Rating 0.00					
E31 All 11/01/16 11/01/16 Tue Pr		7-8p	-1	:30 1	\$6,000.00 P02-F	0.00 NM	1	\$6,000.00
NCIS								
<u>Start Date</u> <u>End Date</u> <u>Wee</u> Week: 10/31/16 11/06/16 -1	kdays Spots/Week	Rate \$6,000.00	Rating 0.00					
E 32 All 11/02/16 11/02/16	CM	7-8p	1	:30 1	\$2,500.00 P03-F	0.00 NM	1	\$2,500.00
		•			. ,			

Print Date: 11/01/16 12:43:16 Page 5 of 5

Order / Rev: 1316210 Advertiser: House Majority PAC

Alt Order #: 08423807 Product Desc: HOUSE MAJ PAC 4773 **KENS** 

Flight Dates: 11/01/16 - 11/07/16 Estimate: 4773

Lr	C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Type S	Spots	Amount
					Wed Prime A							
					Survivor					<u>_</u>		
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
\	Veek	k: 10/3	31/16	11/06/16	1	1	\$2,500.00	0.00				
E 3	3 /	All	11/02/1	6 11/02/16	Wed Prime B	CM	8-9p	1	:30 1	\$3,500.00 P03-F 0.00 NM	1	\$3,500.00
					Criminal Minds							
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
\	Veek	k: 10/3	31/16	11/06/16	1	1	\$3,500.00	0.00				

Totals 51 \$81,400.00